



WE ARE THE
MISSING LINK
YOU'VE BEEN LOOKING FOR...

TO GET **LEADING EDGE** TECHNOLOGIES,
DESIGN SUPPORT, MANUFACTURING
PARTNERS & SUPPLY CHAIN LOGISTICS.

angliaUNICORN
Supporting technology innovators

ENCOURAGING **INNOVATION** WITH A TAILORED SERVICE



As an independent design engineering focused technology company, Anglia Unicorn offers a made-to-measure service for technology investors, University spin-outs and start-ups.

We are a division of Anglia geared to helping you support your investment by providing access to resources and technologies needed to take a great idea from the drawing board to a finished, marketable product in double quick time.

Established in 1972, Anglia are a leading UK based independent authorised distributor of semiconductors, optoelectronics, interconnect, passive and electromechanical components.

Anglia Unicorn is tailored to provide technology investors, University spin-outs and start-ups with access to engineering resource, evaluation hardware and software tools along with samples of the latest innovative technologies available from our partner suppliers, **all free of charge.**

Our experienced engineers are able to provide guidance and help qualifying the design feasibility. At every stage, we will be there asking the right questions and providing support through the product cycle, enabling the idea to get from the drawing board to prototype stage, then onto mass production.



We understand the primary role of a technology investor is to **financially support their start-ups** all the way through to product launch and ultimately a return on your investment. And that University spin-outs and **start-ups need support** from concept and all the way through to their product launch too.

WHY ANGLIA UNICORN?

Local hands-on support, exceptional service levels and a well-trained, experienced team of engineers complemented by extensive inventory – that's what makes us different.

We offer support for a comprehensive range of technologies and solutions for all sectors of the vibrant electronics industry. Working in full confidence under a non-disclosure agreement, leveraging our experienced team of product specialists and engineers, we enable quick completion of the feasibility study phase and accelerate time to market with innovative and cost-effective solutions for designs.

This is augmented by a network of tried and trusted independent design consultants who are part of Anglia's Design Partner program.

Markets

We work with a diverse range of technologies and are able to advise on many market sectors including but not limited to:

- Cleantech
- EV
- Wearables
- Healthtech
- Industry 4.0
- Autonomous systems
- Robotics
- Automation
- Pharmatech
- Smart Social Infrastructure
- Hi-Reliability
- E-sports & Digital Sports
- VR & AR

THE **DNA** OF DESIGN CHAIN TO SUPPLY CHAIN

As the product moves from the design concept to the manufacturing stage, it is important to have a partner who can meet all your needs through every stage of the product lifecycle – from day one to year ten and beyond. This is where Anglia's extensive logistics and supply chain experience kicks in.

Whether the intention is to assemble the product in-house or via third-party manufacturing partners, the supply chain benefits from access to our comprehensive inventory across all types of electronic components.

**Call us today
if you are an...**
Enterprise Fund, Innovation
Fund, Private Equity Fund,
Technology Investor, Venture
Capitalist, a University
spin-out or start-up.

01

Discuss product brief in complete confidence under a NDA. We offer advice to enhance product functionality.

02

Provide guidance on the most suitable components and prototyping partners to help incubate your vision whilst ensuring the product brief is met.

03

Including:
Compliance & Certification;
Sustainability,
Production Process
Compatibility.

Enabling final product design to meet all required standards whilst being easy to manufacture, avoiding components with constrained availability, saving time and money.



03

**Design for
Production**

01

Your Idea

02

**Proof of Concept +
Prototype**



04 Mass Production

We give you access to a **highly trained team of specialists** from the electronics industry.

06 Product Lifecycle Management

04

We can introduce you to carefully selected local and global manufacturing partners who can support you during the initial production phase and as you scale up to mass production. In addition you get full access to Anglia's comprehensive supply chain expertise.

05

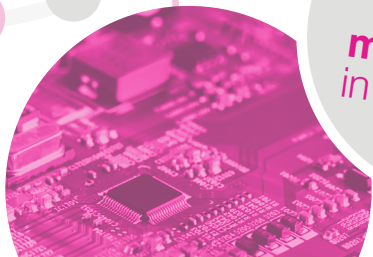
Providing valuable advice on how to get your finished product to market fast and effectively.

06

Our partnership ensures you are kept up to date on any obsolescences or product changes affecting products used in your design. We can also provide assistance with revisions to your product throughout its entire lifecycle.

05 Product Deployment & Marketing

We are the **essential missing link** in your chain!



SPONSORING THE HUSTLE AWARDS

We have been the headline sponsor for the Hustle Awards, for a number of years.

Not only is it a great event to be a part of, but it also highlights our commitment to helping Startups be the best they can be.

Visit the web site for more information:

thehustleawards.co.uk



**SHINING
A LIGHT ON
STARTUPS**
The benchmark
for startups and
entrepreneurs

PASSIONATE ABOUT THE POWER OF PRODUCT

Take advantage of our powerful network of innovation experts, headquartered nearby to one of the world's leading centres for science and technology, Cambridge.

If you are a tech investor or venture capitalist working with visionary companies, or a University spin-out or start-up with a vision, intent on enhancing the way we live, work, and do business with new technology products then we would love to engage with you. By collaborating with Anglia Unicorn we can help speed up your investments time to market thanks to our knowledge, experience, resources, networks and partnerships.

Our knowledge is your key to a successful product, whether you are just starting to develop your concept or already have a working prototype. It doesn't matter where you are in your process, we can help. Call us for a **FREE consultation with our team of experts** or visit our website for more information.



CONTACT US

Our experts are waiting.



**CALL US FOR A
FREE CONSULTATION
to discuss how we can help.**

VISIT

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AS 9120 (EN 9120:2018) / ISO 9001:2015 ISO 14001:2015

Anglia endeavours to minimise the impact of our business on the environment, we take all practical measures to ensure materials used are recyclable and from sustainable sources in-line with our commitment to the ISO 14001 standard.